



GLOBAL INSTITUTE[®]
OF SPORTS BUSINESS

POST-GRADUATE PROGRAM IN
SPORTS
MANAGEMENT

MUMBAI | BENGALURU

INSTITUTE PROSPECTUS
2026 - 27

University Partner

UMassAmherst

Isenberg School
of Management

International Affiliate



Dear Prospective Student,

It is my pleasure to welcome you to the Global Institute of Sports Business (GISB), a premium and experiential institute that offers India's leading and path breaking Post-Graduate Program in Sports Management.

We are witnessing continuous growth and rapid expansion across various sub-sectors of Indian Sports Ecosystem. In order to support such growth, we need qualified and well-trained management cadres with right values, vision and intellect to drive the change. Therefore, it's imperative to have **quality world class sports management education** for learners like you who are passionate for developing sports in our country.

We present a distinct opportunity for you to combine **rigorous academic study** with **hands-on learning experiences**. This involves undertaking comprehensive industry **research** and participating in live **projects** alongside respected faculty members, industry professionals, and fellow students.

As you embark on this exciting journey of academic and personal growth, you will be joining a vibrant and dynamic community of professionals striving to equip you with the skills required to get your foot in the door and achieve success in the sports industry. **Industry Placement** and **Career Creation** are our key focus areas and thanks to our International Education Partner, high-profile industry affiliates, experienced faculty body & global & domestic professional placement opportunities, we ensure that Indian students no longer have to go abroad in order to get access to world class sports education.

I invite you to explore the Post-Graduate Program in Sports Management and discover the opportunities that await you. We look forward to welcoming you to the GISB family, and supporting you on your journey to **transform your passion for sports into your profession!**

Sincerely,

Gaurav Modwel
Chancellor, Global Institute of Sports Business

“ We, at the Global Institute of Sports Business (GISB), are committed to the mission of empowering the next generation of sports professionals with relevant skills, knowledge, connections and employability by developing and delivering programs and pedagogy which is innovation driven, industry led and research based. Our programs are designed to challenge, to inspire, and to empower you with the requisite knowledge and skills necessary to make a positive impact in the global sports industry from the first day. ”

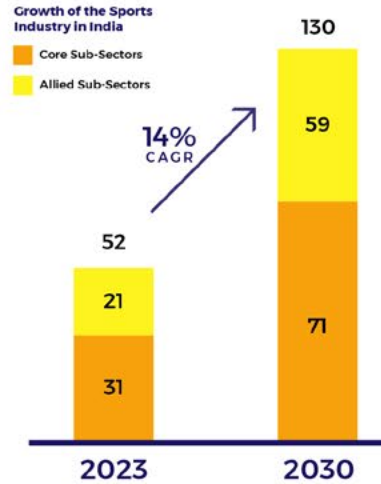


The global sports industry is worth **\$700 billion**, and India's **\$52 billion** sector is poised for rapid growth, driven by its large population and rising middle class. Hosting international events like the **Commonwealth Games and ICC World Cup** has positioned India as a sporting hub.

The rise of athletes beyond cricket icons, new leagues like **ISL** and **Pro Kabaddi**, and government initiatives such as **Khelo India** are transforming India into a multi-sport nation. With **digital innovations and expanding opportunities**, skilled sports management professionals are now essential to drive the industry's growth.

Sports organizations no longer seek just ex-athletes. The industry now needs professionals who understand sports business and can merge knowledge with passion to drive long-term growth.

India's 655M sports fans are a diverse group, representing every demographic. Gen Z comprises a significant **43% (282M)** of this fanbase, while women account for a sizeable **36% (236M)**, and those living in rural areas, now represent **59% (388M)**. While cricket remains the most followed with **492M** fans, other sports like kabaddi (**120M**), football (**85M**), hockey (**70M**) and badminton (**60M**) are gaining traction.



THE SPORTS BUSINESS



Source: Think Sports by Google & Deloitte



OPPORTUNITY



“As the Indian sporting landscape grows, The Global Institute of Sports Business provides a solid foundation for those desiring a successful career in the industry. I enjoy being a part of the GISB management and faculty to develop the next generation of sports leaders.”

Vivek Sethia

Founder & CEO, India On Track,
GISB – Board Member & Advisor





TYPES OF SPORTS

MARKETING

- Marketing & Brand Management
- Sponsorship
- Media Management
- Fan Development
- Digital & Social Media Marketing

OPERATIONS

- Event Management
- Facilities Management
- Broadcast & Media Production
- Team Manager
- Academy & Grassroots Manager

ADMINISTRATION

- Financial Planning & Management
- Accounting Information
- Technology
- Human Resources
- Law

AGENCY

- Strategic Consulting
- Public Relations
- Sponsorship & Media Rights Sales
- Athlete Management
- Hospitality

INDUSTRY FACT

The sports industry currently employs

4.7M PROFESSIONALS

(~1% of the total workforce), which is likely to hit

10.5M by 2030.

Source: Think Sports by Google & Deloitte



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Access a **premium global curriculum** and elite **international case studies** through GISB's exclusive partnership with the **world's #1 ranked university**.



A **dynamic learning experience**, blending an **industry-focused pedagogy** with hands-on **projects**, **collaborative activities**, and immersive real-world case **simulations**.



Programs feature **global sports executives** as speakers, offering students opportunities to engage with **industry leaders** and expand their **professional networks**.



Hands-on methodology & structured industry exposure ensure that students are consistently immersed in the real-world dynamics of the sports industry.



Courses are meticulously crafted to equip students with the essential **skills** and cutting edge **tools** needed to excel and **secure employment** in the competitive sports industry.

WHY Q I S B ?

TRANSFORM YOUR **PASSION** FOR SPORTS INTO YOUR **PROFESSION!**



GLOBAL INSTITUTE[®]
OF SPORTS BUSINESS

The Global Institute of Sports Business (GISB) is an **industry designed** and **experiential learning** sports management institute that provides a practical approach to sports management education with a clear focus on furthering individual growth, fostering student employability and generating sector impact.

The programs have been expertly designed by sports industry veterans to ensure that Global Institute of Sports Business students receive the tools, knowledge, and experiences required to **create fulfilling careers in sport** and gain access to relevant platforms to regularly **interact with industry employers**.

INTRODUCTION



Wembley Stadium, United Kingdom

PROGRAM

The flagship program at Global Institute of Sports Business is the Post-Graduate Program in Sports Management.

The program is certified by the **#1 Sports Management Program in the World** - The University of Massachusetts Amherst's -- Mark H. McCormack Department of Sports Management.

Recipient of the coveted **Mid Day Education Excellence Awards 2019** and the prestigious India's **Education Excellence Award 2022**, GISB stands tall as the unrivaled leader in Sports Management education nationwide, setting a new standard of excellence and innovation in the field.



The Global Institute of Sports Business (GISB) has formed an **Educational Partnership with the University of Massachusetts Amherst's Mark H. McCormack Department of Sport Management**. This collaboration ensures that GISB students have access to premier **master's level core sport management courses, a best-practice curriculum, and experienced international faculty**.

The Mark H. McCormack Department of Sport Management at UMass Amherst, housed within the Isenberg School of Management, is the **#1 globally ranked sport management program**.

With a legacy as one of the oldest sport management programs globally, the McCormack Department **boasts a network of over 5,000 alumni, including leaders and innovators across the commercial global sports industry**.



INTERNATIONALLY
CERTIFIED PROGRAM



In GISB, we see a trusted partner that is committed to provide substantive, industry designed training for intelligent and driven students looking to impact the Indian sports ecosystem.

Will Norton,
Director, McCormack Center
for Sport Research & Education



Associate Dean of GISB, Mr. Neel Shah at the University of Massachusetts, Amherst

RECENT GRADUATES

Fresh graduates from any background looking to embark on a fulfilling career in sports management. The program equips them with the **knowledge and skills** to shape the future of sports and ensure success in this dynamic field.

EXPERIENCED PROFESSIONALS

Career-changing professionals who aspire to **transition to a sports career** by bringing a wealth of knowledge and experience from their previous roles. Through the program, they can harness their expertise and apply it to the fast-paced and exciting world of sports.

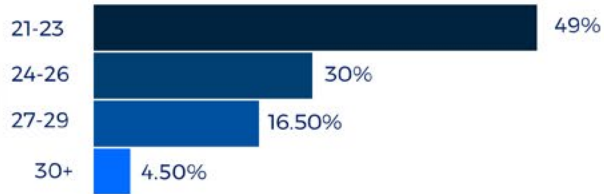
SPORTS MANAGEMENT PROFESSIONALS

Sports managers seeking to **advance their skill sets** and network through a practical learning experience. These professionals can position themselves for success in leadership roles, unlocking new levels of career growth and achievement.

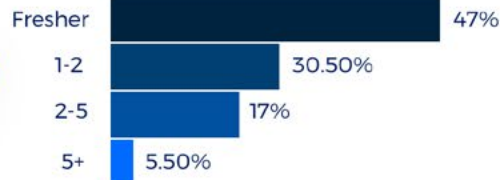
WHO CAN APPLY?



Age



Work-Experience



Stamford Bridge, London - Home of Chelsea FC

PROGRAM HIGHLIGHTS

Classes Begin

October, 2026
Mumbai Campus
July, 2026
Bengaluru Campus

Course Duration

Full-time | 15 Months

Career Support

Comprehensive career mentoring with guaranteed internships and employment opportunities

Basic Requirements

Bachelor's degree, diploma or equivalent*

Course Timeline

Core Sports Courses -
Foundation Courses
(12 Months)

International
Study Trip
(7 Days)

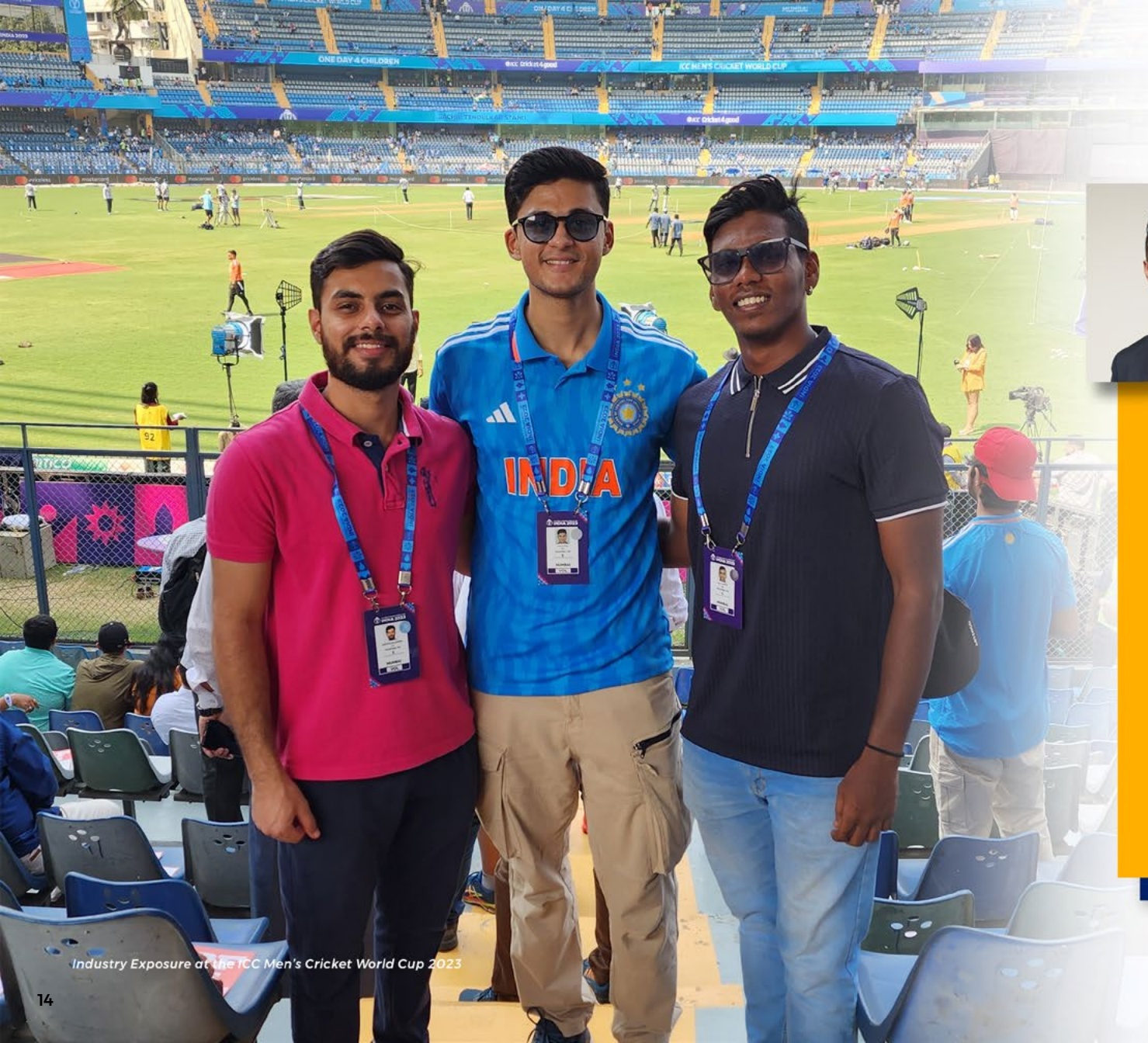
Mandatory
Internship
(3 Months)

Capstone
Submission



[CLICK HERE FOR FAQs](#)

**Exceptions can be made for individuals with relevant sports experience*



JSW Sports

“The program at GISB exceeded my expectations. The hands - on learning approach, expert faculty, and industry connections helped me gain invaluable experience and helped me secure my dream job in the sports industry.”

Akshay Prasad
Sales Consultant, JSW Sports
GISB Alumni (2022)

WORLDCLASS PEDAGOGY

- | Best Practice Curriculum from International Education Partner
- | Practical Learning Through Regular Industry Engagement
- | Simulated Learning Experiences
- | Individual Mentorships & Career Creation
- | Participation in Industry Visits, Sports Conferences and Networking Events
- | Final Capstone Aligned with Career Pathway
- | UMass Professors teach core modules at the GISB Campus & via live video lectures
- | Guaranteed Internships and Placement Opportunities



At the Premier League Headquarters with the Director of Football, Mr. Neil Saunders

COURSE DESIGN

The Post - Graduate Program in Sports Management is a full-time intensive, informative and experiential higher education course specialising in the business of sports that includes **9 core sports courses** and a **final capstone project**.

Divided into 3 categories of courses - **Foundation, Core Sports Courses and Special Courses/Simulations**.

Students pursuing the program experience

900+
hours of engagement



FOUNDATION COURSES

Foundation Courses are an integral part of the program and meant to ensure that all students have the basic **personal, interpersonal and professional skills** required to be a successful sports management professional.

GISB emphasises the importance of building a strong foundation for any student to excel in a professional environment.

The Foundation Courses offered throughout the Academic Year are:

- Communications
- MS Office
- Self-Development
- Management Essentials



CORE SPORTS COURSES & CAPSTONE PROJECT

There are 10 core sports courses (including the final Capstone Project) that cover all aspects of the sporting ecosystem. These courses are broken down into modules that are delivered by experienced faculty from the sports industry.

Each module has multiple assessments in the form of individual and group assignments, exams, reports or final projects.

The Capstone Project at the Global Institute of Sports Business serves as the final assignment of the academic and practical journey for students enrolled in the Post - Graduate Program in Sports Management course.

This culminating experience is designed to integrate and apply the knowledge, skills, and insights gained throughout the program to address real-world challenges within the sports industry. Students embark on an in-depth exploration of a sports-related challenge or opportunity, selecting topics aligned with their career interests.

THE MODULES INCLUDE

- | Sports Ecosystem
- | Sports Marketing & Market Research
- | Organizational Behaviour, Strategic Planning and Management
- | Sports Finance
- | Sales & Sponsorships
- | Sports Law
- | Sports Facilities Management and Operations
- | Sports Special Modules



SIMULATIONS

The Post-Graduate Program in Sports Management offers a dynamic blend of theory and practice, featuring immersive simulations designed to provide a holistic learning experience.

GISB's multi-day simulations empower students with in-depth knowledge and firsthand experience in essential practical industry topics.



THE ART OF NETWORKING

Gain the skills to connect, communicate, and advance your career.



SHARK'S DEN

Master business strategy and planning through hands-on entrepreneurial simulation.



STRATAGEM

Experience the excitement of dynamic decision-making in a data-driven auction and draft simulation.



RURAL IMMERSION

Conduct fieldwork in rural India, analyzing sports engagement and its impact.



Lords Cricket Ground, London



“GISB's practical approach to sports management education enables the aspiring sports managers of our country to gain invaluable insights from sports business leaders.”

Sukhvinder Singh
Head of Sports, JK Cement
GISB - Faculty, Mentor and Advisor

PRACTITIONER LED FACULTY

The Global Institute of Sports Business brings together international **industry executives** from the top **sports organizations, governing bodies and corporations** across the world to serve on the esteemed GISB faculty body, enriching the educational experience for students and fostering meaningful connections between academia and industry.

Industry professionals serving as faculty bring a wealth of **real-world knowledge, experience, and practical skills** to the classroom, providing students with invaluable insights and preparing them for success in their future careers.

LEARN FROM INDUSTRY LEADERS

- 1 SUBJECT RELEVANCE**
- EXTENSIVE INDUSTRY EXPERIENCE 2**
- 3 POTENTIAL EMPLOYERS**
- NETWORKING OPPORTUNITIES 4**



AMAN SHAH



APURVI JHA



ASHISH SHAH



BRETT ALBERT



DIVYANSHU SINGH



DR. MATT KATZ



DR. NICOLE MELTON



DR. SADAF HASHMI



JON LONG



NEEL SHAH



PINKY GANDHI



SUBHAYU ROY



SUMIT PANDEY



TIM VINE



SIDDHARTH RAMAN



VIVEK SETHIA

LIVE PROJECTS

Develop critical thinking and practical skills by tackling real-world projects from leading sports companies.



GUEST LECTURES

Gain invaluable insights and knowledge from experienced sports professionals.



INDUSTRY DAYS

Unlock career opportunities through firsthand industry exposure and networking with top sports professionals.



STUDY TRIP

Immerse yourself in the UK's vibrant sports industry, gain cross-cultural insights, and prepare for global success.



EXPERIENTIAL LEARNING



“GISB's live projects provide students with an excellent opportunity to learn, research, and understand real-world challenges that sports organizations face. I enjoyed working on projects with renowned sports organizations such as Chelsea FC, the Premier League, Borussia Dortmund, and JSW Sports, to name a few.”

Swayam Pattanaik

Manager – Brand Solutions, Disney Star
GISB Alumni (2020)



Craven Cottage, London - Home of Fulham FC

LIVE PROJECTS

Through live projects, GISB students work on solving current industry case studies, gaining invaluable insights and practical skills. These projects are carefully crafted in collaboration with leading global sports organizations, ensuring students engage with real-time business challenges.

Guided by industry experts and mentors, students thrive in an experiential learning environment, developing problem-solving abilities, strategic thinking, and a deep understanding of the sports business landscape.





GLOBAL INSTITUTE
OF SPORTS BUSINESS



Premier
League





As part of our commitment to football development in India, we are proud to support the next generation of sports industry leaders, particularly in football, through our partnership with GISB.

Neil Saunders
Director of Football,
Premier League



With the Premier League Trophy at PL Productions, London



The Global Institute of Sports Business' strategic affiliation with the Premier League offers an enriched learning experience tailored for aspiring sports professionals.

This groundbreaking partnership provides GISB students with exclusive access to a comprehensive range of educational initiatives and industry exposure opportunities.



KEY HIGHLIGHTS

- INTERNATIONAL STUDY TRIP
- CUSTOMIZED PROJECTS
- GUEST SESSIONS
- INDUSTRY EXPOSURES



Wembley Stadium

INTERNATIONAL STUDY TRIP

The study trip hosted by the Premier League in the United Kingdom, is a unique opportunity for sports management students to gain **first-hand exposure** to one of the world's most popular and competitive sports leagues. The trip provides students with an unparalleled opportunity to **meet and learn from top executives and professionals** in the industry, gain insights into the league's operations and strategies, and **experience English football culture**.

Through this immersive experience, students develop a **global perspective** on the sports industry and gain valuable insights into the operations, marketing, and management strategies. This experience also helps to broaden the students' horizons, **expand their professional network**, and prepare them to succeed in the global sports industry.



Jason Roberts Foundation



Emirates Stadium - Home of Arsenal FC



With Manchester United Legend, Peter Schmeichel



- THE STUDY TRIP INCLUDES:**
- ✓ Premier League Headquarters
 - ✓ Networking Opportunities
 - ✓ Stadium Tours
 - ✓ Premier League Production Studios
 - ✓ Workshops and Live Projects
 - ✓ Cultural Exploration in London
 - ✓ Masterclasses from Industry Veterans
 - ✓ Match Day Experience





“The partnership between GISB and the Premier League has grown stronger with each passing year since its inception. The ultimate beneficiaries are undoubtedly the students, whose dedication and hard work truly shine through. This partnership highlights the immense potential of collaborations to enhance the sporting landscape, and we are optimistic that this fruitful association will continue to thrive for many years to come.”

Adam Lea
International Consultant,
Premier League

Premier League Matchday Experience at the London Stadium



PL NEXT GEN GAMES

GISB students embark on an exclusive industry exposure opportunity at the Premier League Next Generation Games in Mumbai. Through the institute's prestigious affiliation with the Premier League, students gain unparalleled exposure to the intricacies of **match day operations, fan engagement, technical development, and community outreach.**

Students immerse themselves in the electric atmosphere at the Reliance Corporate Park, where they witness thrilling matches featuring youth teams from football giants like **Manchester United, Chelsea FC, Arsenal FC, Southampton FC, Leicester City FC, and prominent ISL youth teams.**



Premier League Trophy at the Cooperage Ground in Mumbai



This annual event serves as a cornerstone of GISB's commitment to providing students with hands-on experiences, fostering connections with industry leaders, and preparing them for dynamic careers in the world of sports management.

INDUSTRY AFFILIATIONS

As a leader in sports management education, GISB has strategically aligned with renowned organizations to provide students with unparalleled industry connect and exposure.

The collaborations extend to partnerships with major sports leagues, governing bodies, and leading sports businesses globally. Through these affiliations, GISB students benefit from **exclusive sessions, customized projects, volunteering opportunities, placements, and networking opportunities.**

GISB understands the importance of bridging the gap between academia and industry. The industry affiliations empower students to seamlessly transition from classrooms to boardrooms, creating a pathway for success in the dynamic world of sports management.



At House of Padel, Delhi NCR

OUR AFFILIATES:





Wordswork Consulting



Tennis Premier League



Pro Kabaddi League Season 8



Bengaluru City FC

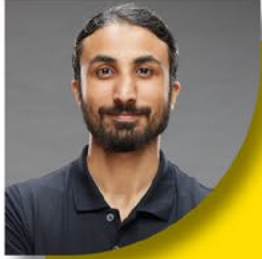
ALUMNI

The Global Institute of Sports Business is committed to helping its students transform their passion into their profession. The institute's extensive network connects students with a **diverse range of employers**, providing invaluable industry exposure and enhancing prospects for jobs in the global sports sector.

GISB has a long-standing reputation for developing **strong alumni** who have gone on to become **successful professionals**, currently holding **key positions** in a variety of sports organizations throughout the sector.



Formula E



“Through the GISB program, I was able to transfer skills from my past work experience in the sports industry to an area of the business that I am extremely passionate about. Networking with industry experts who serve as faculty members helped me in gaining the fundamental understanding of how the sports business truly operates at the highest level.”

Arjun Mehra

Senior Executive - Marketing
Sony Sports Network



All England Lawn Tennis & Croquet Club - Wimbledon



Industry Exposure at FIFA U-17 Women's World Cup

INTERNSHIPS & PLACEMENTS

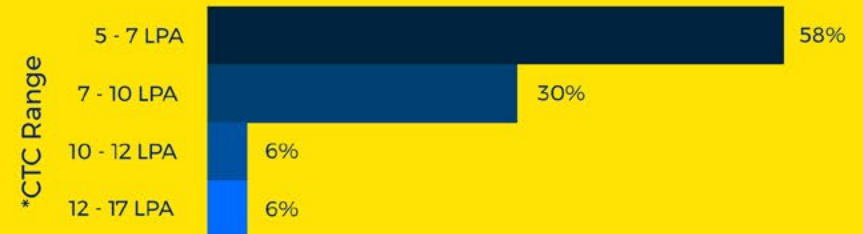
The Global Institute of Sports Business takes pride in its extensive network of industry connections, a cornerstone in providing invaluable **employment opportunities** for our students.

Students receive personalized **career guidance**, engage in **resume workshops**, and participate in **mock interviews**, all meticulously designed to enhance their **employability**. These initiatives ensure that their education and experiences seamlessly translate into fulfilling careers within the dynamic sports industry.

The GISB Management and Student Placement Committee works diligently to **align the skills and aspirations** of each student with opportunities in top-tier sports organizations, including professional sports teams, federations, sports media companies, and sports marketing agencies.

It's worth noting that all **internships at GISB are guaranteed**, as they are a **mandatory requirement** for every student to successfully graduate from the program.

Placement Packages



Highest CTC - 17 LPA | Average CTC - 7 LPA

*Subject to student performance

GISB STUDENTS WORK AT:





“As a former athlete and entrepreneur, I joined GISB to learn more about the business of sport since I was really fascinated by it. The industry-designed and delivered program provided me with a comprehensive understanding of the requirements for success in this industry. Through the program’s networking possibilities, I was able to secure an internship and, subsequently, a full-time position with one of the country’s largest sports leagues.”

Leah Poonawala
Senior Executive, Marketing -
Pro Kabaddi League, GISB Alumni (2021)

CAREER MENTORSHIP

The Global Institute of Sports Business is dedicated to providing **holistic development** to its students, ensuring they thrive in the dynamic business landscape. Central to this commitment are the **personalized career counselling** sessions, a cornerstone in guiding individuals toward fulfilling careers in sports management.

The unique **mentorship program**, facilitated by an experienced **Certified Leadership Coach**, offers students targeted guidance, support, and invaluable insights. The meticulously crafted sessions empower students to strategically shape their professional trajectory, providing them with the tools and strategies needed to secure optimal **placements** within the sports industry.

KEY FEATURES



**Aptitude
Skill Mapping**



**Tailored
Career Planning**



**Industry
Insights**



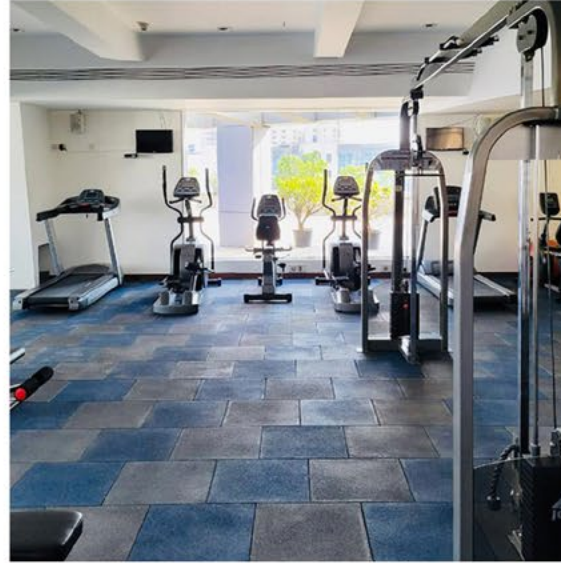
**Skill
Enhancement**



**Personal
Growth**



Mentorship Session with the Associate Dean of CISB, Neel Shah



CAMPUS LIFE

The Global Institute of Sports Business is situated in **Mumbai**, India, a vibrant, cosmopolitan city with a population of ~25 million. This location provides access to federations, associations, leagues, sports companies, corporates, brands and government agencies.

The institute is located inside of the **Marwah House** at the Marwah Business Park. Marwah Business Park is located at Marwah Estate, Krishanlal Marwah Marg, close to Saki Naka in Andheri (East), a commercial hub of Mumbai. It is in close proximity to Chhatrapati Shivaji International Airport, a short 10-minute car journey away. Detached from the main road providing peace and quiet, there is an easy access from Western Express Highway. All modes of transport are easily available with Saki Naka Metro station only a 5-minute walk away.

The business park is equipped with **modern classroom**, cricket and football **turf parks**, a **gymnasium**, a sports start-up incubator, an **in-house cafeteria**, ample breakout spaces and an overall sporty vibe, creating an unparalleled learning environment that fosters creativity, critical thinking, and innovation, making it the ideal place for students to pursue their dreams of studying sports business.

In addition, the proximity to one of the finest residential townships in Mumbai, also known as the startup hub of Mumbai - Hiranandani Gardens, Powai provides students with a number of pre and post classroom dining and entertainment options.

MUMBAI

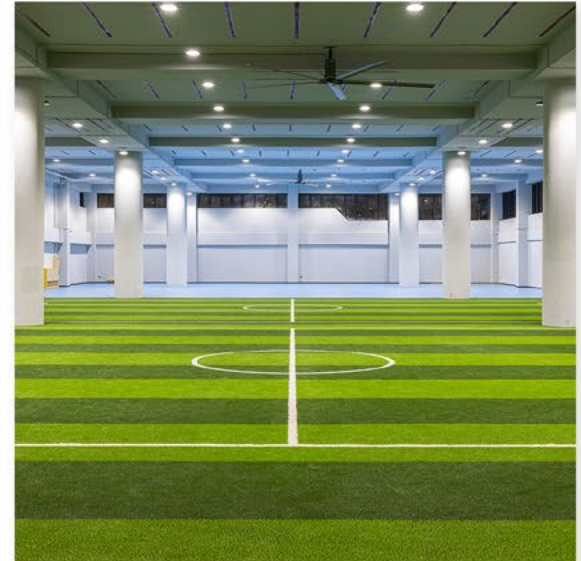
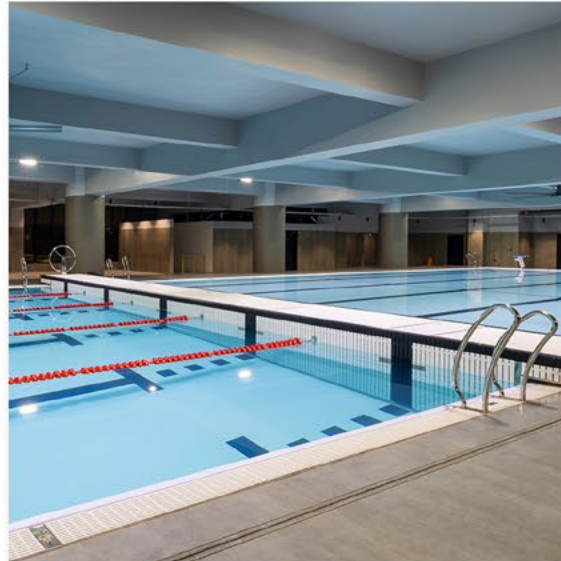
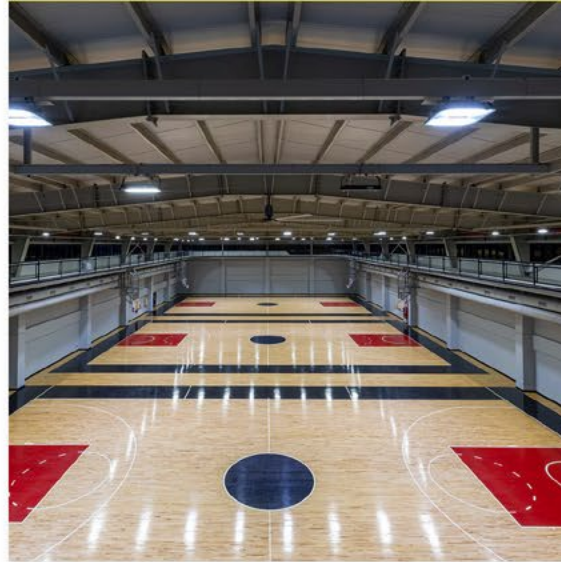
CAMPUS LIFE

The Global Institute of Sports Business (GISB) is excited to announce its **new campus in Bengaluru, located at the Lakshyan Academy of Sports** in Sarjapur. Hosted within a world-class multi-sport facility, this campus is designed to offer students an **immersive and experiential learning environment** aligned with GISB's mission to empower future sports leaders. The unique setting combines academic rigor with direct exposure to cutting-edge sports infrastructure and real-world industry practices.

As the sports industry grows, the Bengaluru campus addresses the increasing demand for skilled sports management professionals. It provides students with essential tools, knowledge, and networking opportunities to thrive in the global sports business landscape. The strategic location ensures connections with key stakeholders, fostering collaboration and innovation.

The campus reflects GISB's dedication to bridging academics with industry needs, **offering state-of-the-art facilities for sports like cricket, football, swimming, badminton, and more.** It stands as a testament to GISB's commitment to shaping the future of sports management education.

BENGALURU



HOW TO APPLY?

SUBMIT ENQUIRY

COUNSELLING SESSION

PERSONAL INTERVIEW

ALUMNI INTERACTION

RECEIVE OFFER

ELIGIBILITY

GISB helps transform your passion for sports into your profession, **welcoming candidates with no specific degree requirements.** Those who recognize sports as both a social institution and a business are eligible, with **no exams (e.g., CAT) needed for admission.**

The applicant should have a **bachelor's degree* or an equivalent qualification** in any discipline. (An equivalent qualification will be determined by the admissions committee of the program and will include the likes of CA, ICWA, etc.)

**Exceptions can be made for individuals with relevant sports experience*

[CLICK HERE TO SUBMIT ENQUIRY](#)

Convocation Day



ACCOMODATION

The Global Institute of Sports Business recognizes the importance that a conducive living environment plays in a student's overall experience. Although GISB does not directly provide accommodation, the institute's strategic partnerships with reputed **hostels, apartments, PGs, and shared flats** present students with a diverse range of **affordable housing** choices within **close proximity to the campus.**

This ensures students have the freedom to select the living arrangement that aligns with their **lifestyle and preferences.** Whether they aspire to immerse themselves in a vibrant community experience, an independent living space, or a warm family atmosphere, the accommodation choices have been meticulously curated to deliver comfort, convenience, and a strong sense of belonging.

FEES & FINANCIAL SUPPORT

Installment Plan

To make the fee payment process convenient, the course fees are divided into four instalments:

1st

Due to block your seat and confirm admission.

2nd

Due in the month the program commences.

3rd

Due two months after the program starts.

4th

Due four months after the program starts.

TUITION

Tuition fees for the 15-month Post-Graduate Program in Sport Management is **INR 11.95 lakhs** (plus, additional 18% GST). This fee includes the following:

- 4 Foundation Courses
- 10 Sports Courses (including the Capstone Project)
- 100+ Hours of Content Delivered by Professors from UMass Amherst
- Multiple Live Projects and Industry Exposure Opportunities
- Ongoing Career Mentorship
- Complimentary Access to Industry Events and Visits
- Accommodation, Breakfast, and Ground Transport During International Study Trip to the UK
- Guaranteed Industry Internship (Minimum 3 Months)
- Professional Placement Opportunities

SCHOLARSHIPS

The Global Institute of Sports Business recognizes the importance of making quality education accessible. To support this commitment to academic excellence and inclusivity, GISB proudly offers a **range of scholarships** designed to ease the financial burden for deserving students. These scholarships are merit-based and cater to individuals who **fit certain criteria**.

Students can **speak to the expert counsellors** to learn more about the GISB Scholarship Program.

LOANS

The Global Institute of Sports Business has established partnerships with reputable financial services companies that offer tailored education loans. Our dedicated administrative staff is committed to supporting each student throughout this process by providing contact information for these companies.

Additionally, the institute ensures that students receive all the necessary information and documentation required to expedite the loan processing seamlessly.



Premier League



GISB is the sister concern organisation of India On Track which is currently **India's leading 360-degree sports agency**. India On Track (IOT) is a multi-vertical sports organization that focuses on **positively impacting the overall sports ecosystem in India** through various initiatives. The organization is **driven by passion to inculcate a culture of sports amongst the youth through partnering with world - class sporting entities** to bring best - in - class thinking and philosophy to India.

Each partnership is a synergy of IOT's extensive knowledge & expertise of the Indian market along with the focus of top global & regional rights holders' aim to establish & grow their footprint in India. IOT works with **partners, clients and stakeholders to contribute to the growth and development of sports** in the country as well as the development of various aspects within the sports ecosystem. This is achieved through **improved implementation techniques, creation of bespoke properties and events**.

Man Utd legend - Nemanja Vidic with PL Ambassador - Ranveer Singh at the Football Movement Conference hosted by India On Track

Sports Development

A. Sports Training



B. Sports Education



Agency

C. Consulting & IP



D. Events & Activations



E. Digital Marketing & PR





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